



KING CHAMBER OF COMMERCE



Membership Guide

124 South Main Street

PO Box 863

King, NC 27021

Phone:(336) 983-9308 Fax: (336) 983-9526

Email: kingchamber14@gmail.com

Please visit our website at www.kingnc.com.

Frequently Asked Questions



What is the Chamber of Commerce?

...an action agency designed to meet community needs
...a voluntary organization of individuals and businesses who band together to advance the commercial, financial, industrial and civic interests of King and the surrounding area
...a civic clearing-house; a public relations counselor; a legislative representative at the local, state and national levels of government; an information bureau; and a research and promotion medium

How does the Chamber work?

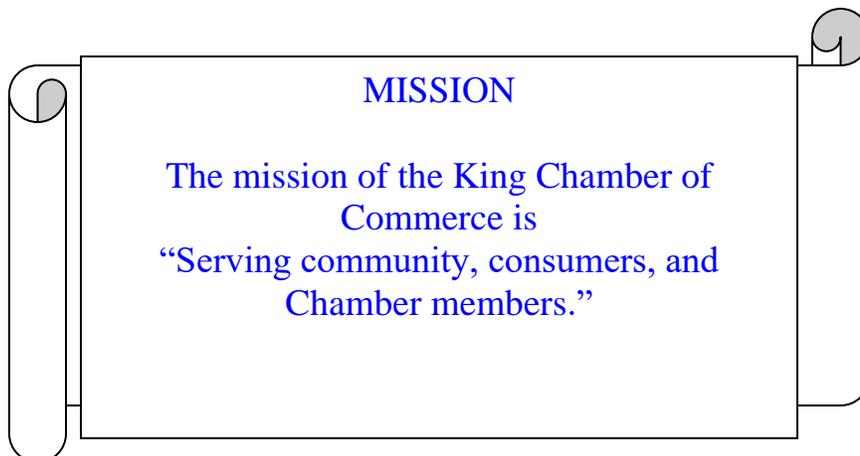
Committees are the backbone of the Chamber. They are the units that accomplish the Chamber's goals and objectives. The needs of the community and policies of the Chamber determine the kinds and number of these committees. The following committees are currently active in the King Chamber of Commerce: Business Leader of the Year/Education, Golf Tournament, Government Relations, KingFest, Membership, and Fundraising.

Who Pays for the Chamber?

The Chamber is financed on a voluntary basis, with expenses apportioned among its members. Chamber membership is an investment in the present and future of the member's and the community's welfare. Membership dues are a major part of the Chamber's annual revenue. Sponsorships and fundraising activities add the other major component of the annual revenue.

Who Runs the Chamber?

The Board of Directors, elected by Chamber members and serving without pay, sets the policies of the Chamber and makes decisions affecting the Chamber. The Executive Director and Executive Assistant, employed by the Board, work in the Chamber office.





WHY JOIN?

Even though we are experiencing difficult economic times, your Chamber membership is a valuable asset and we encourage you to join or to renew your membership for 2018. There are many **advantages** to participating in the Chamber:

Place your business in our annual Chamber Membership Directory and in the listing of chamber businesses on our website-both widely used references for our area.

Align your company with the area's most successful and involved business people and with an organization that is recognized for creditability and ethical business practices.

Recieve copies of the Chamber's membership directory and the weekly electronic newsletters full of information about the community.

Take advantage of training opportunities and community update events.

Involve yourself with chamber activities-involvement adds value to your membership and creates opportunities for you to market your company to other members.

Communicate and network with other members at Chamber functions.

Inform yourself and others about our area through the wide variety of brochures and publications available in the Chamber office as well as through the networking opportunities.

Promote your company's products or services at Chamber functions and **P**ublicize your organization's special events in Monday Minute, Weekend Update, and special email blasts.

Acknowledge your participation in the business community by displaying your Chamber membership plaque and by serving on Chamber committees.

Take advantage of promoting your business through our website listings and links to your website.

Eliminate both expense and time by having the Chamber distribute your promotional items and business information to new residents and in response to requests.

Membership Benefits



Advertising..Services..Networking..Financial Advantages..Publicity

1. Promoting area businesses
 - A. compile and publish a business directory with county information included
 - B. make referrals for goods and services
 - C. prepare news stories and photographs of business honors, awards and events for publication in the local newspaper
 - D. offer services to businesses beyond King—25% of our membership is outside King
 - E. distribute information and promotional items for Chamber members
 - F. maintain an updated website listing of Chamber businesses and the contact information with links to member websites
 - G. distribute electronic newsletters twice each week: Monday Minute, featuring the special events and/or sales of Chamber members and Weekend Update with the weekend calendar of local events
 - H. encourage shopping locally through Monday Minute and other e-mail blasts
 - I. offer networking opportunities with Business Before/After Hours events, the Annual Awards Banquet, Chamber luncheons, training opportunities and the Candidates' Forums
 - J. coordinate "Grand Opening" events and prepare press releases for those events
 - K. provide recognition for business leadership through special events and initiatives
 - L. host Business Before Hours each month as a strategy for networking and learning about local business
2. Providing tourist information
 - A. order and stock tourist brochures, maps and publications
 - B. respond to phone, email or mailed inquiries about county attractions and events including returning long distance calls
 - C. prepare packets of information to mail to potential tourists
 - D. provide the cost of postage and mailing envelopes for the tourism and school project mailings from our office
 - E. serve as an unofficial visitor center for walk-in traffic
3. Providing relocation information for potential new residents
 - A. stock, request and resupply brochures and promotional items useful for new residents
 - B. respond to phone inquiries concerning relocation information
 - C. respond to email inquiries and send information
 - D. prepare relocation packets for mailing
 - E. provide the cost of postage and mailing materials
 - F. prepare new resident bags of information for distribution by City Hall staff, by realtors and upon request
 - G. assist new residents who stop by the office
4. Providing information for area residents about the goods and services available in the area
 - A. respond to telephoned and email inquiries
 - B. participate in several county-wide organizations, thereby promoting cooperative projects
 - C. serve as a consultant with representatives of area organizations to discuss possible contacts and opportunities for collaborative efforts
 - D. host Community Update luncheons and Lunch and Learn opportunities

5. Promoting local events and activities

- A. publish and distribute a weekly electronic newsletter, Monday Minute, and Weekend Update reminders to over 600 recipients listing local events and announcements
- B. respond to telephone and email inquiries about area events
- C. hold the annual KingFest which draws 4000+ attendees and brings community groups together
- D. recognize student leaders with the Future Business Leader of the Year Award for each of the public county high schools
- E. support local schools by advertising in their publications
- F. attend and participate in local activities
- G. prepare a chamber display or booth for local opportunities (Stokes County Fair, Business Extravaganza, etc.)
- H. organize and host educational seminars

6. Serving as an ambassador for Stokes County

- A. greet guests and visitors to the office
- B. represent the area in Piedmont Triad Chambers
- C. serve as the only Chamber in the county
- D. represent our area in other regional meetings and organizations
- E. host Community Update Luncheons and Candidates' Forums
- F. Chamber leader serves as an ambassador in attending city and county leadership meetings

7. Provide access to county information through our continually updated website

- A. link to the Stokes County homepage with 30 county department links included
- B. link to Stokes County tourism information and the current tourism brochure "Pure Play", thereby providing information about outdoor activities and businesses primarily in areas other than King
- C. link to the Stokes County Schools homepage and, thereby, all 19 individual schools
- D. offer potential website growth and development to encourage business and development opportunities
- E. post information about member events in the county in our website edition of Monday Minute or Weekend Update



Projects and Events

☑ **BUSINESS OF THE QUARTER** Every quarter the Chamber's Board of Directors select a Chamber member to receive the Business of the Quarter plaque. The business is then featured in *The Stokes News*.

☑ **MONDAY MINUTE and WEEKEND UPDATE** Each Monday Chamber members and other individuals receive an e-mail or fax informing them of current and upcoming local events. Weekend Update, a reminder about scheduled weekend activities is sent on Thursday of each week. We currently distribute information in this manner to over 600 email recipients.

☑ **ANNUAL GOLF TOURNAMENT** A Chamber fundraiser sponsored by member and non-member organizations, the Annual Golf Tournament is an afternoon complete with lunch, gifts and prizes—not to mention a Friday away from work!

☑ **BUSINESS/BEFORE/AFTER HOURS** Hosted by a Chamber member in the Chamber office, these events are a prime opportunity to network with other Chamber members in an informal setting.

☑ **ANNUAL AWARDS BANQUET** This traditional banquet honors a Business Leader of the Year and a Retired Community Leader of the Year. Future Business Leaders from the county high schools and from Forsyth Technical Community College are also recognized. Duke Energy began presenting an annual Duke Energy Citizenship and Service Award for an organization's community service at the 2005 banquet, and the Spirit of the Chamber Award was introduced in 2012.

☑ **KINGFEST** Coordinated by the Chamber staff and planning committee and sponsored by the City of King and local organizations, KingFest is one of King's biggest community events! KingFest provides a day of family fun including food, live music, vendors, demonstrators, contests, a kid's area and more! KingFest is held on the first Saturday of October.

☑ **LUNCHEONS/INFORMATION** The Chamber sponsors community awareness events throughout the year including Community Update Luncheons and Candidates Forums.

☑ **TRAINING SEMINARS** In coordination with Forsyth Technical Community College, the Chamber provides inexpensive training sessions called "Lunch and Learn" for local organizations and their staff members.



KING CHAMBER OF COMMERCE

CHAMBER COMMITTEES

Business Leader of the Year/ Education Committee

The primary responsibility of this committee is the Annual Awards Banquet held in November. This committee accepts and reviews nominations for awards and recommends honorees to the Board. In addition, the committee will oversee and coordinate details of the event, including menu, gifts, program, set-up and clean-up. This committee also prepares “Welcome” bags for new Stokes County teachers and plans teacher appreciation and school-related projects.

Golf Tournament Committee

This committee will plan and conduct the annual golf tournament during the late spring or early summer. Responsibilities for this fundraiser include soliciting sponsorships, teams and prizes, as well as planning special contests and promotions for the event. The committee will meet primarily from February through April.

Government Relations Committee

The committee is responsible for conducting a Candidates’ Forum during election years and for all government related correspondence as requested by the Board of Directors. This committee is asked to meet quarterly and to arrange several Community Update Luncheons during the year as a means of providing information on changes in the community including construction projects, new businesses, City ordinances and policies, businesses that are closing and updates from the County Commissioners and the Stokes County Schools.

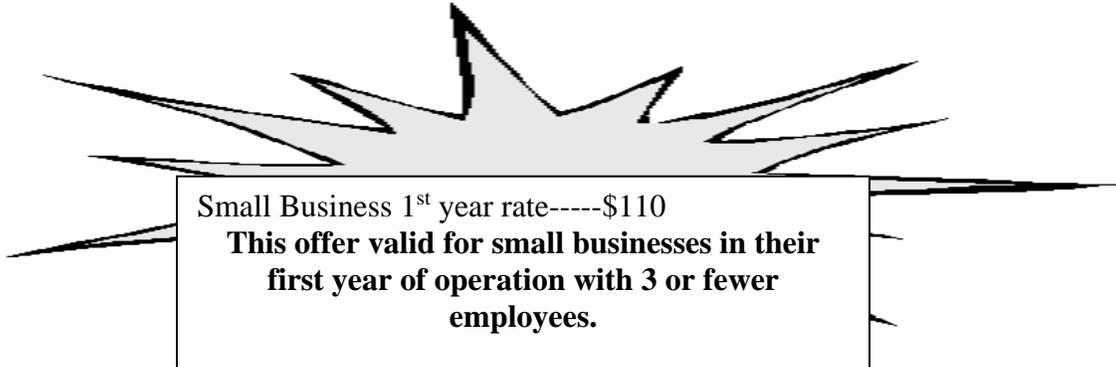
KingFest Committee

This committee will work throughout the year to plan, organize, market and stage KingFest in October. As our major fundraiser, KingFest involves a number of special events and features and requires a significant commitment. The committee will meet once or twice a month from February through September.

Membership

The ongoing responsibilities of this committee are to review and approve applications for membership in the Chamber, establish the fee schedule for membership dues, and resolve questions of membership classification or eligibility. In addition, this committee is responsible for Business Before Hours events, Lunch and Learn seminars, grand opening ceremonies, membership drives, member benefits and special events and promotions for Chamber members.

Fee Schedule



General Business/Industry

Full-Time Employees*

1 – 3.....	\$200
4 – 6.....	\$230
7 – 9.....	\$255
10 – 15.....	\$310
16 – 30.....	\$365
31 – 50.....	\$420
51 – 100.....	\$475
101 – 250.....	\$530
251 – 500.....	\$575
500+	\$575**

* Two part-time employees count as one full-time employee.

**Add \$1.00 for each additional employee over 500.

*** Dues paid for a new membership during a calendar year should be prorated based on the number of remaining months of the year.

Other

Churches-based on average Sunday morning worship attendance

Community Service/Non-Profit Organizations-based on numbers of employees or members

Public Schools based on number of employees

1-100 persons- \$150 101-500 persons -\$200 501-750 persons--\$250

Governmental Agencies.....\$300

Bank/Savings & Loan/Utilities.....\$575

ADDITIONAL BUSINESSES: Any business owner may add a second business at a 25% discount of the second membership fee once he pays the first full membership fee. Churches may add on a church-sponsored school or daycare under their “umbrella” for an additional \$50 fee.

Application



Company Name _____
Contact Person _____
Physical Address: _____
Mailing Address _____
Phone Number _____
Fax Number _____
E-Mail Address _____
Website Address _____
Classification as per the Fee Schedule _____
Brief Description of Business _____

What attracted you to the Chamber? _____
Who influenced your decision to join the Chamber? _____
What do you hope to gain from Chamber membership? _____

Do you want the Chamber website to link to your email address? _____
Date Business Established ____ Number of Full-time Employees _____
**Note: 2 part-time employees = 1 full-time employee*

I am interested in serving on the following committees: (Circle)

Membership	KingFest	Golf Tournament
Awards Banquet	Government Relations	

Amount of Annual 1st Year Dues (See Fee Schedule) _____
Payment Method: Annually ____ Bi-Annually ____ Quarterly ____
Amount Enclosed _____
Membership Beginning Date _____
Signature of Applicant: _____
Signature of Contact Person: _____

This application will be submitted to the Board of Directors for approval, after which, assuming board approval, your membership packet will be mailed.

Please bring membership application and dues by the Chamber office or mail to:

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King, NC 27021

Ph: 336-983-9308 Fax: 336-983-9526
Email: kingchamber14@gmail.com
Website www.kingnc.com